

Jefferson County Horse and Pony Project

Board Meeting Minutes

October 3rd, 2023

Present:

Jenn Olson, Chair
Jessica Pfeifer, Co-Chair
Erica Neis, Secretary
Lori Hogan, Treasurer
Jordan Soleska, Reporter
Terri Besch, At-Large
Julie Lohman, At-Large
Jerry Wilcenski

Analisa Boshart, Youth Chair
Rylie Neis, Youth Secretary
Celia Olson, Youth Treasurer
Aubrey Soleska, Youth Reporter
Gracie Lohman, At-Large

1. The meeting was called to order at 7:10pm by Jenn O.
2. Pledges were led by Celia O.
3. Jerry and Jenn met early this afternoon to discuss trips and trail rides. Per Jerry, youth must put in educational work to attend trips (i.e. livestock projects have points card – they go to Louisville after gathering points, or judging/skillathon).
 - a. Kentucky Horse Park? Jerry stated that the Louisville cost about \$2K total. Jerry can order a vehicle or two that fit about 8 each. Adults must be approved leaders, have taken the overnight training, and have completed the driver authorization (which takes about 2 weeks). Youth of the same gender in rooms unless related.
 - b. Trail Rides: Jerry stated that adults must be approved leaders and in the correct proportion to youth, and follow safety protocols (2 approved leaders to 4 kids for high-risk activities). Washington and Sheboygan Counties do safety checks prior to rides (i.e. the youth demonstrate that they can safely handle horses).
 - c. Recommended to do point card or some alternative competition.
4. Erica gave the Secretary's Report – The June and July board meeting minutes have been posted on the JCHP website and a hard copy was made available.
 - a. Celia O. made motion to approve the minutes from June, seconded by Jordan S. Approved unanimously.
 - b. Rylie N. made motion to approve the minutes from July, seconded by Gracie L. Approved unanimously.
 - c. September minutes were tabled until next the next board meeting
5. Lori H. gave the Treasurer's Report

- a. Beginning Balance: \$30,896.64
Ending Balance: \$28,770.10
 - b. Celia O. made a motion to approve the Treasurer's Report, seconded by Julie L. Approved unanimously.
6. Jessica P. mentioned that buckles usually go on sale in November and is wondering if we should purchase them at that time. She stated that parents have said that the May Show might be the only chance for some kids to get a buckle, and that we can advertise that we give buckles as prizes. Jessica will look at the Molly's website and play around with design.
7. Calendar Planning ideas
 - a. Jessica P. knows of a blacksmith farrier from IL that will talk to some of his people to see about doing something after Christmas.
 - b. Andy Chwala from East Troy specializes in ranch. We can contact him after the first of the year.
 - c. There is a halter breeding barn in Delavan – P. Jessica will check their schedule and let us know if we can do a tour,
 - d. Randall Tack – proper care of leather. The board discussed asking him to come to a meeting.
 - e. Helen from JH tack – perhaps we could do a fashion show or field trip.
 - f. Nutritionist – we could go to the store or have at someone attend a meeting.
 - g. Carla and Roger Johnson – possible Roping demo/clinic
 - h. Tour WI Equine
 - i. In the month prior to an experience, we could share links or educational materials about the topic.
 - j. Videos could be uploaded to FB or YouTube about important fair info (locking stalls, hay nets, stall decorations, etc.). We could also use FB to prepare kids ahead for judging, hippology, etc.
 - k. Terri B. suggested that Ava and/or Hailey could present about being on a college riding team.
 - l. Peggy Boshart used to do competitive driving, we could possibly reach out to her as well.
 - m. Jenn mentioned that Two Bit Ranch trains youth to drive.
 - n. Horse rescue field trip, possibly in November.
 - o. Trail ride, possibly in spring.
8. Activity ideas by month
 - a. October: Jelli's Haunted Corn Maze
 - b. November: "Holiday Hooves" and Magnawave/massage demo
 - c. December: Holiday Parades
 - d. January: Tack Sale and WI Equine tour
 - e. February:
 - f. March:
 - g. April: Randall Tack and Fashion Show
9. October Meeting:
 - a. Horse craft with Julie L.
 - b. Intro new board and new members

- c. QR code for Instagram page
 - d. Let members know about upcoming changes
 - e. Encourage members to keep an eye on FB and emails as we fill in the calendar for events
 - f. Jelli's Haunted Corn Maze on October 21st, JCHP pays admission
 - g. Offer parade options and see who would be interested
 - h. Jordan S. can announce the "Holiday Hooves" Country Christmas Lights ride, \$20/horse and rider combo, Monday, November 20th, 4-6pm. Those concerned with riding in the dark could come right at 4pm. Jordan can post a flyer on FB. We will need a head count.
 - i. Kayla Waltemath – Magnawave/massage demo on November 18th. Jessica P. will get details.
 - j. Parades – Helenville December 1st and/or Jefferson December 2nd? Must have lights on, horses go first in the parade. Jessica suggested parades without horses, for safety.
10. Horse Judging – The board discussed doing this at someone's indoor facility with their horses earlier in the year.
11. The board will discuss the new points card at the November board meeting. Jerry suggested a google drive for ideas and editing.
12. Subcommittees needed:
- a. May Show
 - b. Banquet
 - c. Special Events (tack sale, trail rides, parades, etc)
 - d. Educational
 - e. Fair
 - f. Horse Judging
 - g. Horseless Horse
 - h. New Member

Julie L. made a motion to adjourn the meeting at 8:41pm, seconded by Lori H.

The next board meeting will be November 7th at 7:00pm.