Jefferson County Horse and Pony Project

Board Meeting Minutes

January 6th , 2021, 7:00pm

Present:

Terri Besch
Mason Blazewicz – youth
Lauren Hanson - youth
Matt Hanson
Lori Hogan (via zoom)
Erica Neis
Rylie Neis - youth
Angela Mitchell
Kiana Mitchell - youth
Bella Mitchell - youth
Jenn Olson
Pam Seidl (horse education)

- 1. Jenn called the meeting to order at 7:00pm.
- 2. Secretary's Report December minutes were taken by Terri B. and submitted to Kim B. Angela M. made a motion to table the secretary report until our next meeting. The motion was seconded by Rylie N. Jenn O. will ask Kim B. to send the December minutes to the board.
- 3. Treasurer's Report Lori H. does not have a bank statement yet this month. Lori needs an expense report for reimbursement to Rylie N. and Celia O.
- 4. New Business:
 - a. Email from Leslie Thousand asking about the horse project. Jenn responded. Point of discussion
 what about people that are involved with horses but not riding?
 - b. Is there an updated membership list for JCHP? Jenn will ask Kim to send the most recently updated list to the board.
- 5. Upcoming countywide meeting how do we get attendance? Involvement? Lauren H. and Bella M. should get together and plan the agenda. Rylie N. and Kiana M. volunteered to work together on an exciting announcement to send.
- 6. Calendar and Upcoming Events
 - a. Tack Sale report from Angela M.
 - i. Applications are coming in.
 - ii. Flyers will be distributed to area businesses. Flyers were provided for board members to distribute. There is a budget line item for the tack sale that would cover an ad in the in Wisconsin Horse Journal. Angela will send PDF poster for board members to share on social media.
 - iii. Need volunteers! Angela will send a sign-up genius. There is another event at the facility the day before, so we'll need volunteers late in the evening on Saturday and early in the morning on Sunday.

- b. Monday Night Lessons Angela suggested that if there is anyone interested in this project they should start working on that soon...
 - i. the board will ask for committee members at the countywide meeting
 - ii. Jenn would like to reach out to Brian Bolen (sp?) about moving the shed to the North side of the indoor arena to be more convenient.
- c. Drill Team is there interest? This could be brought up at the countywide meeting for input.
- d. Horse Education Pam S. was at the December meeting, as well.
 - i. An email survey was sent out on 1/5/22 with very little response (3 votes for Monday, 1 vote for Friday).
 - ii. Youth can help show Pam Kahoot.
 - iii. Bella and Kiana started working on an online quiz bowl. Perhaps that could be incorporated at the countywide meeting to inspire youth to participate in the Horse Education nights. Bella and Kiana and Rylie offered to continue to work on the Kahoot. They can reach out to Pam Seidl for ideas via text 920-220-9260.
 - iv. Pam S. and the board members discussed holding Horse Education on Mondays vs. Tuesdays. Monday can interfere with dog project and also Monday Night Lessons. Tuesday could be "horse night" along with countywide meetings. These meetings could start January 25th, 7pm at UW Extension building.
 - v. In the past, the state competition had been mid-April, but this has been changed to lune.
 - vi. This year's special emphasis: History, Evolution, Breeds, and Colors
 - vii. The first few meetings are to prepare for hippology, which is in February
 - viii. Angela M. asked Pam S. to keep track of attendance at meetings so that the board can reward youth attendance.
- e. May Show report by Angela M. Committee meetings are monthly on Fridays at 6pm. Angela will make sure that Lauren H. and Bella M. have those dates to announce at the countywide meeting
- f. Fair updates Terry mentioned that it is a week later than usual this year (July 13-17)

7. Horseless Horse -

- a. Hoping to have a "barn day" in late February at Acclaim. Mason B. will talk with Leann about a date. Perhaps this could serve as an assessment of HH kids to help match them with buddies.
- b. Email from Amber Ramirez regarding her daughter who has a lot of horse experience but no horse and is interested in being in the HH program. Jenn O. will encourage them to attend the countywide meeting and will keep them posted of the February event date. Terri B. suggested that they reach out in their club as well.

8. Ambassador Program -

- a. The application is up to date and available on the JCHP website.
- b. Lori has a check list for the applicants ready.
- c. Lori is finishing a packet that each contestant will get that outlines the process in more detail.

9. January Countywide Meeting

a. held at the UW Extension on January 18th at 7pm.

- b. Zoom check with Kim on back-up plan just in case. Bella M. and Matt H. offered to help with Zoom.
- c. An agenda needs to be sent to Kim, she will print and have them in the room. Lauren H. will make a rough draft and send to Jenn O.
- d. announce that Hippology is held at/after February countywide meeting (winners are announced in March).
- e. February and March meetings start at 6:30pm for Hippology and Poster/Speech contest. Jenn will double-check the dates with Brian.
- f. Gift cards/incentives Erica N. will hold onto Theisen's cards until the meeting. Other gift cards could be purchased if anyone else has ideas. Mason B. suggested gift cards for fair vendors.
- g. Sign-up sheets will be made available for youth sub-committees. Expectation that youth sign up for at least one sub-committee.
- 10. Terri asked about the spring vaccination clinic. Angela M. suggested piggybacking another event/clinic on that date if the youth are interested. Angela suggested asking Badger Equine for sponsorship. Lori H. mentioned that the ambassador and contestants were involved with this in the past. Kiana M. will spearhead the clinic. Angela M. will make the calls to get info for Kiana.

Rylie made a motion to adjourn the meeting, seconded by Kiana M.

The meeting was adjourned at 8:14pm. The next board meeting will be February 3rd at 7:00pm.