

POSTER

To provide a medium for 4-H youth to visually show their interest in horses. To enable 4-H youth to improve their skills in linking words and visuals into an appealing unit. To enable 4-H youth to learn the process of developing good design and experience the need for careful craftsmanship and neatness. To increase public awareness of the 4-H Horse Project through illustrative displays.

GRADE DIVISIONS:

Junior 3-8
Senior 9-13

WISCONSIN CONTEST CATEGORIES:

- a. Creative design
- b. Educational Illustration - Vet Science, equipment parts, anatomy, etc.

WISCONSIN CONTEST RULES:

1. Limit of one poster per category.
2. Use a poster board of 14" x 22". One inch of border is recommended. (No foam board)
3. All posters must include on the back: name, county, category (creative design or educational) and grade.
4. The poster can be any topic related to the Horse and Pony Project. For example: Education: care, training, health, nutrition, psychology, breed, history of breeds, anatomy, careers, safety, reproduction, youth leadership in project, colors and markings. (Include information on your choice of subject and resources used.) Creative Design: collage, advertisement, promotions. (Include a statement about your choice of subject matter and reason for entering a poster in Creative Design.)
5. No part of the poster may protrude over 1/8" above the poster board. No sharp objects may be glued to the poster (ie: glass, wire, needles).
6. All entries must attach a card including information about their exhibit, including the choice of subject, resource material, and reason for entering it as a creative design or educational poster. This information is necessary or your poster may be disqualified.

TO BE SUCCESSFUL A POSTER MUST:

- A. Catch the eye of the passerby.
- B. Be simple and clear; don't be too wordy.
- C. Impress an idea or a fact upon the viewer.

POSTER JUDGING GUIDE

Exhibitor Name _____ Grade _____

Category _____ Judge _____
(signature or initials)

EXCELLENT VERY GOOD GOOD	NEEDS IMPROVEMENT
I. Information Given and Idea Expressed	
Theme	
Simplicity	
Originality	
II. Art, Design, Lettering	
Pleasing composition, attractive Dynamic, eye-catching, original Neat, easily read lettering	
Use of color	
III. Construction	
Materials: texture, shape, size	
Durability, withstand shipping	

Comments:

ORAL PRESENTATION

To help youth gain self-confidence. To develop their ability to demonstrate or illustrate their skill or activity and share it with others. To develop skills in effective organization and presentation.

GRADE DIVISIONS:

Beginner.....3-5
Junior..... 6-8
Senior.....9-13

WISCONSIN CONTEST RULES:

1. Individuals must be currently enrolled in the 4-H Horse and Pony or Horseless Horse Project in the county they represent.
2. Subjects must be horse related, original, and factual. Use of live animals is not permitted.
3. Participants are expected to do a presentation, of one of these two types:
 - a. Demonstrate horse-related procedure by explanation and actually doing the procedure (or facsimile of procedure). Visual aids may also be used.
 - b. Explain what is involved in horse-related topic by use of props and/or visuals.
4. Senior presentations should be 9-12 minutes in length. Three points will be deducted from the total score for every minute (or fraction of a minute) under the 9 minutes, or over 12 minutes.
5. Beginner and junior presentations should be no longer than 10 minutes. Three points will be deducted from the total score for every minute (or fraction of a minute) over 10 minutes.
6. Contestants must introduce themselves by name, county (or state, when applicable) and demonstration title.
7. Contestants must cite their major references after the conclusion of their presentation. This will not be counted in the allotted time.
8. Only the judge(s) may ask questions of the contestant in the contest. Question time will not count in the allotted time. Contestants should repeat the question, then answer it.
9. Ties will be broken first by the judge's accumulated delivery score, second by the judge's accumulated organization score, and third on the judge's accumulated content and accuracy score.
10. Creative audiovisual aids may be used, but the contestants must be involved in making or designing them.
11. See Judging Guide for additional information.

ORAL PRESENTATION JUDGING GUIDE

Title: _____

Contestant: _____ Grade _____ Date _____

Judge: _____

TIME: MINIMUM OF 9 MINUTES - MAXIMUM OF 12 MINUTES

*(Note: 3 points will be deducted from the total score for every minute, or fraction of a minute, time penalty. *Judges will consider applicable questions listed under each section when determining the score for that section.

A. INTRODUCTION (10 POINTS) _____

1. Did the introduction serve to create interest in the subject?
2. Was the introduction short and to the point?
3. Was a catchy title used?

B. ORGANIZATION (25 POINTS) _____

1. Was the topic sufficiently focused to adequately cover in the time allowed?
2. Did the discussion relate directly to the points being made?
3. Could the audience see the demonstration procedures or visual aids?
4. Were materials and equipment carefully selected, neatly arranged and well-organized?
5. Were visual aids used if and when needed?
6. Were key points or each step stressed?

C. CONTENT AND ACCURACY (25 POINTS) _____

1. Were facts and information accurate?
2. Was there enough information concerning the subject?
3. Were approved practices used?
4. Was credit given to sources of information if appropriate?
5. Was the content appropriately related to the horse industry?

D. STAGE PRESENCE (10 POINTS) _____

1. Were presenters neat and appropriately dressed for the subject of the presentation?
2. Did the presenter speak directly to and look at the audience?
3. Was the presentation too fast or too slow?

E. DELIVERY (15 POINTS) _____

1. Did the presenter appear to enjoy giving the presentation?
2. Did the presenter have good voice control?
3. Were all words pronounced correctly?
4. If notes were used was it done without detracting from the presentation?
5. Did presenter seem to choose words at the time they were spoken as opposed to a memorized presentation?

F. EFFECT ON AUDIENCE (5 POINTS) _____

1. Did the audience show an interest in the presentation?
2. Could the audience go home and carry out the idea if interested?

G. SUMMARY (10 POINTS) _____

1. Was the summary short and interesting?
2. Were the key points briefly reviewed?
3. Did the summary properly wrap up the presentation?
4. Could the presenter(s) handle questions easily?

(Total possible points - 250) **TOTAL POINTS** _____

Minus Time Penalty (-) _____

TOTAL SCORE _____

PHOTOGRAPHY

To encourage equine-related photography by 4-H youth. To help 4-H youth gain self-confidence and develop life-time photographic skills and abilities. To increase knowledge of photography in general and specifically as it applies to horses. To learn the value of organizing and developing visual exhibits in a specific area of interest. To increase awareness of the 4-H Horse Project through the use of photographic displays.

GRADE DIVISIONS (for action, non-action, and horse related):

Junior 3-8

Senior 9-13

WISCONSIN CONTEST CATEGORIES:

1. **Action** – This photo needs to display a live horse in movement.
2. **Non-Action** – This photo needs to display a live horse without movement. (Horse standing still, horse posed, horse sleeping, etc.)
3. **Horse Related** – This photo needs to display horse related items or model horse. (Tack, trailer, clothing, statue, etc.) No live horse or parts of a live horse.

WISCONSIN CONTEST RULES:

1. Contestant is limited to one 8" x 10" horse-related photograph in each category (maximum of 3 entries per exhibitor). Photo must be taken by AND work of contestant during current project year.
2. Only the contestant may do any digital/dark room manipulation of the image.
3. All photos MUST be 8" x 10". ALL PHOTOS MUST BE MOUNTED on 11" x 14" mat board, poster board, or foam board. Photos may be over matted but if over matted must have at least a 7½" by 9½" oval or rectangular opening. Photos that are over matted MUST also be mounted. **No corner mounts, staple tabs, hangers or wires may be used. Any plastic coverings will be removed before judging and will not be returned.**
4. Photos may be color or black and white or sepia.
5. No frames or glass permitted.
6. No captions permitted. Entry may be titled on back of board.
7. Information on the back of the mat board **must** include: **name, county, grade and category (action or non-action or horse-related)** and the following where applicable:
 - a) Camera and lens type
 - b) Film type and speed or digital
 - c) Lighting condition (daylight, fog, dusk, indoor ambient, indoor flash, etc.)
 - d) Special technique, darkroom/software manipulation, or special equipment used
 - e) Describe digital editing that has been done.
8. Evaluation criteria: Entries will be judged on how well they fit the category (Action/Non-Action/Horse-related), creativity, spontaneity of subject, technical quality and overall appearance.
9. Your entry WILL be judged in whichever category you have enrolled. Your photo will be critiqued but must meet category requirements to be eligible to be placed.

PHOTOGRAPHY JUDGING GUIDE

Exhibitor Name _____ Grade _____
 Category _____

CRITERIA	EXCELLENT VERY GOOD GOOD	NEEDS IMPROVEMENT
1. HUMAN INTEREST	XXXXXXXXXX XXXXXXXXXXXX XXXXXXXXXXXX	XXXXXXXXXX
Eye catching		
One central idea		
Idea shown clearly		
Creativity		
2. TECHNICAL QUALITY	XXXXXXXXXX XXXXXXXXXXXX XXXXXXXXXXXX	XXXXXXXXXX
Focus, sharp & clear		
Proper exposure		
Lighting		
Unique camera angle		
3. COMPOSITION	XXXXXXXXXX XXXXXXXXXXXX XXXXXXXXXXXX	XXXXXXXXXX
Proper distance from subject		
Simple background		
Used rule of thirds		
Included leading line(s) (Eyes drawn to subject)		
Included a frame of subject		
4. OVERALL	XXXXXXXXXX XXXXXXXXXXXX XXXXXXXXXXXX	XXXXXXXXXX
Neat appearance		
Proper mounting		
Fits category		
Followed contest rules		

COMMENTS: